

FORM 12	HKTDC Hong Kong Sports and Leisure Expo 香港貿發局香港運動消閒博覽	Return to : Exhibitions Department Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240 4623 Fax : (852) 3915 2438 Attn : Ms Fion Law Email: fion.tk.law@hktdc.org
Deadline: 6 Jun 2018	18 – 24 / 7 / 2018	

Children Paradise x Sports & Leisure **Special Pamphlet Advertisement**

HKTDC will produce a Special Pamphlet which will be distributed to the visitors free-of-charge at level 3. Exhibitors in Hong Kong Sports and Leisure Expo 2018 are welcomed to introduce their products or brands in it so as to attract more visitors. The advertisement fee is HK\$1,500. For exhibitors who take up 18 sqm exhibition space or more, the advertisement fee would be waived. If you are interested to make use of this advertising & promotional opportunity, please complete and return the following registration form to us **on or before 6 June 2018**. ****Please note that the pamphlet will be in Chinese****

By submitting **all** required materials, including word and picture file with the completed form and advertising fee, on or before 30 May 2018, you can enjoy the **early bird price at HK\$1,000!** (please refer to Remarks for more information)

Name of Exhibitor: _____

Booth Number: _____

Remarks:

- Each exhibitor can only advertise in one box.
- Product/brand description with product photos/brand logo shall be submitted to fion.tk.law@hktdc.org before deadline.
 - Product photo or brand logo should be saved as Freehand, Illustrator or Photoshop, and with 10mb and 300 dpi in minimum.
 - The product/brand description must be in Chinese with a maximum of 50 units, including punctuation mark. Also the pamphlet does not serve as coupon and therefore the content shall not ask the visitors to tear down the designated part.
- The organiser does not guarantee the printing of the content if the materials and advertising fee are submitted late.
- The application is opened on first-come-first-served basis. Whether an application will be accepted depends on a number of factors, including space availability. The Organiser has sole and absolute discretion over approval of such applications.
- In order to enjoy the early bird discount, exhibitors must submit qualified product/brand photos, 50-word description and the completed application form to fion.tk.law@hktdc.org.
- The Organizer has sole and absolute discretion over the offer of the early bird discount.

We, _____ enclose the cheque of HK\$1,000 payable to “Hong Kong Trade Development Council” for the advertisement and we agree to abide by the following terms:

1. Our company guarantees the submitted logo/product photo does not infringe the intellectual property right of other companies.
2. Our company agrees to bear the claim or loss occurred in case there is any court case related to the printing of the logo/product photo and the organiser will not bear any responsibility.
3. On the organiser's discretion, the organiser reserves the right to reject the application of advertisement.

Contact Person: _____ Position: _____

Tel: _____ Fax: _____

Signature and Chop: _____ Date: _____

Sample of the Advertisement (for reference only)

Company Name	<p>何人可有限公司 Hovid Limited</p> <p>攤位: 3E-A17 \$1/人可食無忌菜(碎麵), 每日限量1,000份, 售完即止。</p> 	<p>餅乾、零食及糖果、奶類製品 Biscuits, Snacks & Confectionery, Dairy Products</p>	<p>Hokkaido Marche Hong Kong Ltd</p> <p>攤位: 3E-C02 MILK TOP 濃乳採用必海國3.6牛奶製造, 共30多款味圖可以低價, 無防腐劑, 色澤及香味製造, 健康天然。</p> 	Product photo
	<p>鴻福堂集團 Hung Fook Tong Holdings Ltd.</p> <p>攤位: 3E-A27 鴻福堂傳統甘肅採用香滑芒果, 新鮮製造, 令人一試難忘。為你夾夾夏日消暑飲品的首選!</p> 	<p>英立貿易有限公司 British Trading Co Ltd</p> <p>攤位: 3E-C17 濃潤 Fantastic 波油餅片, 不經油炸製成, 少油少脂肪, 不含麥芽糖, 有三款口味: 海鹽黑糖、楊梅糖、黑西葡芝士。</p> 	<p>京士(香港)有限公司 KING'S (HONG KONG) LIMITED</p> <p>攤位: 3E-B02 幾天幾夜芝士芝士糖糖糖, 芝士糖的甜度, 提提神清潤的芝士糖糖, 完美享受, 食出甜點新感覺!</p> 	
Booth no.	<p>ZZYZX Group Limited</p> <p>攤位: 3E-B20 由28種動物及蔬菜製成新鮮外層, 精心加入3種口味芝士, 外層內軟甜糯糯香滑, 各大超市及百貨公司又賣。</p> 	<p>天匯食品貿易有限公司 Globalmart Food Trading Limited</p> <p>攤位: 3D-B19 本公司代理東南亞地區食品, 今年美食博覽主打馬來西亞及菲律賓及泰國MAMA即食麵, 2015年新品種及口味。</p> 	<p>泰國燕窩莊有限公司 Thailand Bird's Nest Ltd</p> <p>攤位: 3D-C28 泰國燕窩莊是兩老二集團的總代理, 零售及批發燕窩, 參茸海味, 優質海味及雜貨, 10年來實業發展, 信譽昭著。</p> 	
	<p>罐頭、冰鮮及加工食品、方便食品、肉類及家禽、海鮮 Canned, Frozen & Processed Food, Convenient & Instant Food, Meat & Poultry, Seafood</p>	<p>香港瑞通貿易公司 Hong Kong Sui Tung Trading Co</p> <p>攤位: 3D-B32 三文魚魚油由原裝入口, 營養豐富含有多種維生素, 對健康有諸多不勝數的功效。鮮味不變, 回春新寵!</p> 	<p>寶湖飲食集團有限公司 Treasure Lake Catering Holdings Limited</p> <p>攤位: 3D-C13 寶湖廚師系列的「養生雞湯」, 100%香港製造, 就原加味雞, 而雞湯及人參色香味, 信譽新穎, 適合自用及送禮。</p> 	
	<p>盈輝集團(香港)有限公司 Brilliant Bright (Hong Kong) Limited</p> <p>攤位: 3D-C26 台灣最流行頂級鹹蛋黃古品鹹蛋黃一吃食品鹹蛋黃製成, 不食於食料及人工色素, 即開即食, 鮮甜美味。</p> 	<p>隆順貿易有限公司 Linson Trading Ltd.</p> <p>攤位: 3D-C02 罐頭鮑魚(海鮮坊開), 雞湯、凍湯、取味滋潤, 價格相宜, 計得小價有利便, 多國菜係供應。</p> 	<p>榮華食品製造業有限公司 Wing Wah Food Manufacturing Limited</p> <p>攤位: 1B-C02, 3D-C14, 3E-C28 依順美食博覽小冊子優惠券到現場攤位, 即可以優惠\$45購買依順\$64.5之凍草仁仁金銀月餅1個。</p> 	