

FORM 15**Deadline:
6 June 2018**

**HKTDC Hong Kong Sports and
Leisure Expo**
香港貿發局香港運動消閒博覽
18-24 / 7 / 2018

Return to :

Exhibitions Department
Hong Kong Trade Development Council
Unit 13, Expo Galleria
HK Convention & Exhibition Centre
1 Expo Drive, Wanchai, Hong Kong
Tel : (852) 2240 4623
Fax : (852) 3915 2438
Attn : Ms. Fion Law
Email: fion.tk.law@hktdc.org

eCoupon Incentive Campaign

Advertising opportunities on the HKTDC Hong Kong Sports and Leisure Expo website provide exhibitors with additional exposure, enabling them to reach customers before the fair opens.

We are now offering a free advertising opportunity for exhibitors of the HKTDC Hong Kong Sports and Leisure Expo 2018 to have an e-coupon featured in the "Exhibitor Coupons" section of the fair website. Exhibitors need to provide the e-coupon in the following format:

Specifications

- 720 (w) x 270 (h) pixels
- JPG
- File Size <200K

Notes

1. The promotion period of the free advertising space runs from 24 June to 24 July 2017.
2. Free advertising spaces are only available for promotion of exhibitors' products/ services that are directly related to the industry of the fair concerned.
3. Each exhibitor is entitled to one coupon space. Content of the coupon will only be applied to the Hong Kong Sports and Leisure Expo 2018.
4. HKTDC reserves the right to reject any application at its discretion.
5. Advertising material submitted after deadline will not be featured.
6. Please note that the IPR clauses set out in this booklet shall apply to this campaign. Please read these terms and conditions carefully.

Submission

Please send us the e-coupon image together with the following information via fion.tk.law@hktdc.org **by 6 June 2018**.

1. Product to be promoted in the coupon
2. Company name
3. Booth number
4. Contact person and position
5. Contact details (tel, fax and email)

For enquiries, please contact:

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