



***** Notice to Exhibitors (4) *****
SME Export Marketing Fund (EMF)

Effective from 30 April 2021 until 30 June 2026, the funding scope of EMF is expanded to cover large-scale exhibitions staged by organisers with good track record targeting the local market, as well as online exhibitions organised by the Hong Kong Trade Development Council and reputable exhibition organisers with good track record; and the eligibility criteria is relaxed to cover non-SMEs.

In order to fulfil the requirement of the SME Export Marketing Fund, exhibitors are required to take photo(s) of their booth, which should show the below clearly:

- 1) Company name on the fascia
- 2) Booth number on the fascia
- 3) All exhibits
- 4) Complete layout of the booth, which should not be blocked by people

Enterprises should submit an application for funding support **within 60 calendar days** after the completion date of the exhibition or business mission, the issue date of the trade publication containing the advertisement, the completion date of the relevant promotion activity conducted through an electronic platform/media, or the completion date of the relevant project on setting up/enhancing the corporate website/mobile application owned by the applicant enterprise.

Eligible Hong Kong Exhibitors are required to apply for Export Marketing Fund (EMF) directly with the Trade & Industry Department (TID). For detail application procedures, please refer to link below:

https://www.smefund.tid.gov.hk/english/emf/emf_procedures.html

For enquiry on EMF, please contact “SME Export Marketing Fund Branch” of TID:

Address:	Room 1301, 13/F, Trade and Industry Tower, 3 Concorde Road, Kowloon City, Hong Kong
Tel. no.:	2398 5127
Fax no.:	2391 2646 / 3525 0329
Email:	emf_enquiry@tid.gov.hk
Website:	https://emf.tid.gov.hk/en