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Hong Kong Sports and Leisure Expo

香港運動消閒博覽

19-25 JUL 2023 Hong Kong Convention and Exhibition Centre

Highlighted Products and Activities 精選展品及活動

Photo Download 圖片下載: http://bit.ly/46l9w7r



Live Challenge and Experience 現場挑戰及體驗

Sports Hub 運動大本營

Exhibitor Information 參展商資料







香港賽馬會 The Hong Kong Jockey Club

展位號碼 Booth No.: 5C-C02

Activities Details 活動詳情

賽事見習學員招募

- 賽馬專業培訓課程已有超過五十年歷史,為有意 投身賽馬運動之青少年提供美好願景
- 介紹畢業學員的多元出路,包含騎師、教練、助理練馬師、策騎員等
- 現場設有兩項體能測試,成績達標者將有機會被 邀請加入選拔

賽馬運動體驗

體驗區設置四部賽馬模擬器供試玩,讓大眾一嘗 以騎師角度體驗賽馬運動

「金鎗六十」馬匹拍照區

- 現場設有1:1「金鎗六十」馬匹雕塑
- 入場人士可於凱旋門前與馬匹拍照留念,並將照 片上傳至社交媒體以進行打印

現場更有賽馬教室小冊子派發,供入場人士了解更多賽 馬知識

Racing Trainee Recruitment

- Throughout the 50 years since it was established, the training programme has offered comprehensive coaching to youngsters who want to join the racing industry
- It has introduced the diverse career paths available to graduates, including as a jockey, instructor, assistant trainer and work rider
- Two fitness tests will be set up and participants who meet the standard will have the opportunity to join the selection phase

Racing Sports Experience

 The four riding simulators allow expo-goers a taste of the racing sports experience

Photo Op with Golden Sixty

- A life-size statue of Golden Sixty will be exhibited
- Visitors can take photos with him in front of the winning arch and upload the photo to social media for printing

A Racing Tutorial booklet will be offered on-site to enable expo-goers to learn more about racehorses

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協★90 香港遊樂場協會90周年











香港遊樂場協會 **Hong Kong Playground Association**

展位號碼 Booth No.: 5C-B02 Website: agency.hkpa.hk

繩網體驗

創會 90 周年

少年計會服務機構。

引入全港首個大型『流動繩網』,設置及關卡 通過歐盟標準及 RSE 認證。

創立於一九三三年,是香港一所歷史悠久的非政府青

- 最多為八個關卡,如:千秋繩、繩網橋、繩網 隧道等。
- 由現場教練指導下穿越各關卡完成挑戰。

多項運動體驗區

- 互動拳擊沙包
- VR 划艇機體驗
- 飛盤體驗
- 籃球機投籃挑戰

90th Anniversary

Established in 1933, HKPA is a long-time nongovernmental organization providing social services to children and young people

Mobile Rope Net Experience

- The first greatest adjustable rope adventure system which was newly introduced to HK
- With 4-8 adventure tasks, such as swing, rope bridge and rope tunnel.
- Participants to finish all rope challenges under guidance by coaches

Multi Sports Experience Zone

- Interactive Boxing Punching Bag
- **VR Rowing Experience**
- Dodgebee
- Arcade Basketball Machine for shooting challenge

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香港體育學院 Hong Kong Sports Institute

展位號碼 Booth No.: 5C-D02 Website: www.hksi.org.hk

精英運動員珍貴物品展示

- 張家朗 東京 2020 奧運會比賽時所穿著的運動鞋
- 何詩蓓 訓練時穿著的泳衣及泳帽
- 李慧詩 東京 2020 奧運會比賽時穿著的速度 連體服

運動科學

- 加深大眾對運動科學的了解
- 以及如何應用於培訓精英運動員

體能測試

- 垂直立定跳及立定跳遠 測試下肢力量
- 六角形跳 測試在保持平衡的同時快速行動的 能力

Display of Elite Athletes' Precious Belongings

- Cheung Ka-long Sporting shoes used during the Tokyo 2020 Olympic Games.
- Siobhan Haughey Swimsuit and swimming cap she used during training
- Lee Wai-Sze Speed suit used during the Tokyo 2020 Olympic Games.

Sports Science

- To Raise public awareness of sports science
- The applications in elite training

Fitness Test

- Vertical Jump and Broad Jump To test one's lower limb strength
- Hexagon Jump To test one's ability to move quickly while maintaining balance

-CHKTDO

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捷斯香港滑板會有限公司 Seeds Skateboarding Institutions (Hong Kong) Limited

展位號碼 Booth No.: 5C-F11 Website: www.seedskate.hk/

黃金級標準的滑板運動設施

- 佔地約二萬呎,是目前全港最大的室內滑板場地
- 捷斯是香港首間為不同程度而設的滑板運動場
- 旨在促進初學者至專業水平的參與者學習及切磋
- 滑板場由業內領導者 California Skateparks 負責 設計及建造

滑板體驗班

- 所有教練都是香港註冊教練,由香港滾軸運動總會、香港政府及香港體育協會暨奧林匹克委員會認可
- 教練均獲得國際滑板認證計劃 (ISCP© /SKATZ©)資格
- 配合度身訂造的教學方針,適用於初學者至比賽 級別的滑板好手

The Gold Standard of Skateboarding Facilities

- With about 20,000 square feet, currently the largest indoor skatepark in Hong Kong
- Seeds is the first skateboarding facility of its kind in Hong Kong
- To facilitate learning skateboarding for all levels, from beginner to professional level
- Skateboarding facility is designed and built by California skateparks, the leader in skatepark design and builds.

Skateboarding Trial Class

- Coaches are qualified under the International Skateboard Certification Program (ISCP© /SKATZ©) and are registered under The Hong Kong Federation of Roller Sports
- Together with our tailor-made programs, we aim to provide a holistic approach for learning skateboarding for all levels from beginner to competition level skaters

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Japan Pavilion 日本館

Exhibitor Information 參展商資料

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青森縣 Aomori Prefectural Government

展位號碼 Booth No.: 5B-D14 Website: www.pref.aomori.lg.jp

青森睡魔祭

- 日本的火之祭之一,每年於8月2日至8月7日間舉行
- 祭典中會有各種以歌舞伎或歷史、神話為題材 製成,超過 20 座的大型睡魔燈籠參與遊行
- 「青森睡魔祭」於 1980 年被登記為重要無形 民俗文化財

青森睡魔拍照區

- 現場設青森睡魔拍照區
- 睡魔約2米高
- 供入場人士拍照留念

Aomori Nebuta Festival

- One of the Japanese fire festival held annually between August 2nd and 7th in Aomori city.
- During the festival, over twenty dynamic nebutas – massive lanterns floats based on kabuki or mythical stories – parade through the city of Aomori.
- The Aomori Nebuta Festival has been designated as an Important Intangible Folk Cultural Properties of Japan in 1980.

Aomori Nebuta Photo Area

- Aomori Nebuta Photo Area will be setup on site
- Aomori Nebuta about 2 meters high
- Free photo session for visitors

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Outdoor Adventure 戶外體驗

Exhibitor Information 參展商資料

Product Details 產品詳情

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mont-bell







THE OVERLANDER

展位號碼 Booth No.: 5C-D14 Website: www.overlander.com.hk/

The Overlander

- 網羅世界各地精良之野外歷險服裝及裝備
- 貨品種類繁多,由遠足、露營所需之背囊、鞋靴、服裝、營幕、爐具、炊具、世界名刀、攀岩器材、競賽裝備,以至極地探險所需之超級 禦寒裝備都一應俱全
- 代理品牌有 Mont-bell、Chums、 Gregory、
 和 Nalgene 等

The Overlander

- Mission is to select the most suitable apparel, gears and other outdoor products from all around the world for the outdoor.
- Carrying a wide full range of product categories in stores, from clothing, footwear, backpack, tent, cookware, cooking-sets, climbing gear and even the expedition equipment
- Local distributors of Mont-bell, Chums, Gregory, and Nalgene, etc

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Re:echo 漫遊香港 Passion Tee

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藝高亞太有限公司 Re:echo Asia Pacific Limited

展位號碼 Booth No.: 5C-D24 Website: www.reecho.hk 漫遊香港 Passion Tee 系列帶你探索香港戶外 多面體

Product Details 產品詳情

- 由西貢區出發·遠眺「蚺蛇尖」·途徑「赤徑」碼頭·搭起帳幕·來一場「露營」·一睹山形雄姿
- 一齊透過 Passion Tee 認識香港·再用自己雙腳到處發掘!

Re:echo "Strolling Around in Hong Kong" Passion Tee

- The Passion Tee series takes you to explore Hong Kong's outdoor nature
- Starting from Sai Kung District, overlooking the "Sharp Peak", passing through the "Chek Keng" pier, setting up a tent, and having a "camping" to see the majestic mountain shape
- Get to know Hong Kong's nature together through the Passion Tee series and explore it!"

Osprey Hikelite 登山背包

- 來自美國的 Osprey Hikelite 登山背包非常適合 一日遠足及日常使用
- 特有 AirSpeed 背負系統為你提供極佳的舒適 感及良好的承重能力
- 網面背板設計提高其通風性,令你在戶外活動 出汗時亦能感覺通爽不貼背
- 配有 18L、26L、28L 及 32L 的 Hikelite 登山背 包系列

Osprey Hikelite Pack

- Osprey's Hikelite pack is perfect for dayhikes and everyday use
- AirSpeed backpanel, incredibly ventilated and comfort
- It offers 18 L, 26 L, 28 L & 32 L size

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Product Details 產品詳情

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Gazelle Concepts Limited

展位號碼 Booth No.: 5C-F13 Website: www.thegazelle.hk

Gazelle

- 創立於 2020 年的本地休閑運動服裝品牌
- 作品採用來自意大利和南非的可持續發展的尖端 環保材料精心打造,是對生活之美的頌揚

Marshmallow Eco Sneakers

- 以南非尤加利樹纖維和美麗諾羊毛(是天然纖維 中最好的一種)為主要材料
- 獨特織法高度發揮透氣和柔軟的特質,讓你每一 步都倍感舒適
- 13 種顏色的粉色系列·無論配搭任何服飾·都優 雅得體

Gazelle

- Founded in 2020 as a local athleisure brand
- Expertly constructed with leading-edge, ecofriendly materials that are sustainably sourced from Italy and South Africa, our pieces are a celebration of the beauty of life

Marshmallow Eco Sneakers

- Made with eucalyptus fiber from South Africa and merino wool
- Special knit makes our sneakers extra breathable and soft
- The only pastel colored sneaker
- Coming in 13 pastel colors, versatile enough to wear with casual or dressy attire

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Product Details 產品詳情

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ATACAR

展位號碼 Booth No.: 5C-F15 Website: www.atacarstore.com

ATACAR

- 於 2015 年成立‧風格前衛‧致力以創新概念融 入本地街頭足球風格
- 憑藉實惠價格和獨特設計,我們逐漸實現了讓個 人和團隊在球場上脫穎而出的目標
- 高標準的生產、負責任的管理、社會責任、盡責客戶服務和尊重每一人是實現我們目標的關鍵

ATACAR 足球球衣

- 香港自家品牌,設計款式以香港市場為主
- 所有球衣由本公司本地設計師設計
- 球衣布料提供不同組合布料供客人選擇,為客人 提供最適合設計及舒適布料

ATACAR

- The brand was established in 2015, focuses on the avant-garde style, and is committed to integrating local street football styles with innovative concepts
- With affordable price and unique design, our aim to engage individuals and teams to differentiate themselves on the pitch is gradually achieved
- High standards of production, responsible management, social responsibility, responsive customer services and respect for others are the only key to achieve our target

ATACAR Football Jersey

- Local branding focus on HK market
- Designed by the company's local designers
- Providing customers with the most suitable design and comfortable fabrics

- KIDO

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香港生態旅遊專業培訓中 Hong Kong Ecotourism & Travels Professional Training Centre

展位號碼 Booth No.: 5C-E28 Website: www.ettc.hk

沙頭角故事館

- 活動行程由「沙頭角故事館」館長精心設計
- 沙頭角即將開放,為大眾提供不同類型的行程,打開沙頭角昔日邊境禁區的神秘面紗
- 活動集生態、地質、文化等元素,坊間少有

香港生態旅遊導賞團

- 多元化自然教育活動,包括:動植物、夜行、 海岸、地質等
- 理論與戶外考察並重,適合不同年齡人士參與
- 每月會揀選不同的郊遊路線,以推廣香港郊外 的怡人風光
- 資深導賞員帶領大家探尋一些遊人難以自行前 往的秘境

Sha Tau Kok Story House

- The activity itinerary is carefully designed by the curator of the "Sha Tau Kok Story Museum"
- Sha Tau Kok is about to open, offering the public various types of itineraries, unveiling the mysterious veil of the former border restricted area of Sha Tau Kok
- The activity integrates elements of ecology, geology, culture, and other rare aspects in the market

Hong Kong Ecotourism Guided Tour

- Diversified nature education programs, including: animals and plants, night walking, marine, geology etc.,
- The programs are designed for different ages to join
- Different countryside routes every month to promote the pleasant scenery of Hong Kong.
- Experienced tour guides lead us to explore every mysterious, beautiful scenic spots

- KIDO

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西園農莊管理有限公司 Sai Yuen Farm Management Company Limited

展位號碼 Booth No.: 5C-E14 Website: www.saiyuen.com

露營假期

- 西園位於長洲西南角、園内十一英畝土地劃分 多個主題營區
- 設有多種特色營帳,合共 40 多個營舍,讓營 友選擇各具特色的露營體驗
- 特色營帳包括:星海之森、印第安營、南非營、圓拱屋及蒙古包

歷奇活動

- 西園內設有樹頂走廊、馬騮上樹、弓防箭、泡 泡足球、沿繩垂降體驗及其他獨特的歷奇玩意 等你來參與!
- 我們之使命是提供一個上選的生態、教育及自然休閒樂園、持續長洲原有趣味

Camping Vacation

- Saiyuen is an outdoor adventure playground situated on over 11 acres of land on the Southwestern tip of Cheung Chau.
- Saiyuen offers a variety of tents for visitors to choose from, with over 40 options available.
- The camping areas are themed and include Sunset Vista, Fantasy, Native American Teepee, African Safari Tent, Geodesic Dome, and The Mongolian Ger.

Adventure activities

- Adventures programs such as Tree Top Canopy Walk, Climbing Monkeys, Archery Combat, Bubble soccer, Junior Abseiling and other unique adventures .etc.
- Aim to provide quality outdoor experiences while maintaining the authenticity of Cheung Chau.

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Health & Fitness 健康。健身

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戰神國際(香港)有限公司 Mars International (HK) Limited

展位號碼 Booth No.: 5C-B24 Website: www.marswhey.com

Mars 乳清蛋白

- ITQI 國際風味評鑑絕佳獎章 台式奶茶口味 2022
- 採用真正台灣紅茶粉製造,將台灣手搖奶茶原原本本地加入最高等級的蛋白粉「水解乳清蛋白」
- 獨立包裝方便和容易攜帶,水解級乳清蛋白容易 讓身體吸收,乳糖含量極低

Mars Whey Protein

- Classic Milk Tea Flavor 2022 Taste Award by ITQI, made with genuine Taiwanese black tea powder
- With the highest grade protein powder "hydrolyzed whey protein" added to Taiwan's hand-cranked milk tea
- Individual packing, convenience & easy carrying, hydrolyzed whey protein grade, easily absorbed, and low lactose

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Health & Fitness 健康。健身 Exhibitor Information 參展商資料 Product Details 產品詳情 13 Power Plate 全方位震動訓練器 獨 創 高 階 震 動 科 技 (PrecisionWave ™ Technology) 爲不同年齡層和體能狀況的人提供了全新的健 身、保健模式 應用加速訓練 (Acceleration Training®)去激 發身體對震動的自然反應 以每秒30-40次的震動頻率去引發肌肉每分鐘 1800 - 2400 次的被動收縮運動, 能加速運動 鍛煉的效果達 5.8 倍 **Power Plate** Innovative high-end vibration technology (PrecisionWave™ Technology) Provides new fitness and health modes for people of different ages and physical conditions Applies Acceleration Training® to stimulate the body's natural response to vibration Generates passive contraction movements in muscles at a rate of 1,800-2,400 times per minute by inducing vibrations at a frequency of 30-40 times per second, which can accelerate the effectiveness of exercise up to 5.8 times. 亞諾醫療有限公司 **Aloha Medical Limited** 展位號碼 Booth No.: 5C-D21 Website: www.alohalifehk.com

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Health & Fitness 健康。健身

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DM Sports For Health

創健運動器材用品專門店

展位號碼 Booth No.: 5C-D13 Website: www.dms88.com

Footdisc 醫療鞋墊

- 德國科研鞋墊
- FOOTDISC 鞋墊在設計上也首重足後跟的穩定
 和包覆性
- 根據四種足弓形態,三種腿型,共十二種配搭
- 有助矯正步行姿態,改善足部壓力,減低因足 患而帶來的腳部和腰部痛楚

Footdisc OTP Insole

- German scientific research insoles
- Major function of FOOTDISC is to stabilize and coverage of the heel
- Clinically proven to reduce muscle fatigue, pain and to increase users' comfort

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Health & Fitness 健康。健身 Exhibitor Information 參展商資料 Product Details 產品詳情 15 **Acti-Tape** A drug free remedy Having its origins in therapeutic tapes for rehabilitation of injuries, providing support to joints and muscles, and enhancing sports performance without affecting range of motion The concept was initially developed in Japan in the late 1970's 活力肌腱貼 • 一種無藥性的運動貼布 用途廣泛,可保護肌肉關節以預防受 傷、減輕腫脹、減輕痛楚及促進傷患康 復等用途 有助促進身體自然康復機能,同時亦能 支撐及穩定肌肉與關節,其高度伸縮 性,用者於貼後仍能進行全方位的活 動,運動時更靈活自如,讓運動員發揮 得更淋漓盡致 **Nutriworks Ltd** 友營堂有限公司 展位號碼 Booth No.: 5C-C17 Website: www.nutriworks.com

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Board Games 棋樂無窮

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樂在棋中社會企業有限公司 People On Board Social Enterprise Limited

展位號碼 Booth No.: 5C-A02 Website: www.pob.hk

《港鐵沿途有禮》

- 桌上遊戲是與港鐵公司合作開發
- 希望透過遊戲·讓小朋友從小培養安全有禮的 乘車習慣
- 每個玩家都會獲分配一個任務,最快到達目的 地者勝出遊戲

《MTR Board Game - Courteous Behaviour》

- Cooperation with MTR Corporation
- Through the enjoyment of board game, it helps to create an even better travelling experience for all
- player must take the MTR safe and courteous manner in order to reach their destination the fastest to complete the task

《起筷》

- 桌上遊戲是與李錦記合作開發
- 大排檔是獨特的香港飲食文化
- 運用李錦記經典醬料,讓玩家們在遊戲中認識 大排檔的招牌菜式,同時保留這傳統文化
- 此桌上遊戲由理大香港專上學院設計副學士課程學生參與設計。

《Bon Appétit!》

- Dai pai dong, a unique part of Hong Kong's culinary culture
- Using Lee Kum Kee's classic sauces, this game allows players to learn more about the signature dai pai dong dishes while preserving the traditional culture
- This board game was designed with the participation of students from the associate degree program at The Hong Kong Polytechnic University Hong Kong Community College.

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TAMRON

Focus on the Future





騰龍工業(香港)有限公司 Tamron Industries (Hong Kong) Limited

展位號碼 Booth No.: 5B-E38 Website: www.tamron.com.hk

28-75mm F/2.8 Di III VXD

- TAMRON 的第二代高速變焦鏡頭針對最新的 全幅無反相機進行了優化
- 28-75mm F/2.8 Di III VXD G2 (A063 型號)
 是 Sony E-mount 全幅無反相機的大光圈標準 變焦鏡頭
- 創新的 28-75mm F2.8 G2 具有新穎、開創性的功能,容許用戶通過 Type-C 插口直接自定鏡頭功能及更新韌體

28-75mm F/2.8 Di III VXD

- 2nd-generation high-speed zoom lens is optimized for the latest full-frame mirrorless cameras
- The 28-75mm F/2.8 Di III VXD G2 (Model A063) is a fast-aperture standard zoom lens for Sony E-mount full-frame mirrorless cameras
- Perform customization efficiently and firmware updates through type-C sockets

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Geareach (Hong Kong) Company Limited

展位號碼 Booth No.: 5C-A27 Website: www.geareach.com.hk/

NOMATIC Travel Pack 20L 旅行背包

- Nomatic Travel Pack 20L 專為日常使用和
 1-3 天的短途旅行而設計
- 全周邊拉鍊、磁性水壺袋、RFID 安全存儲和隱藏式口袋
- 採用耐用的防水材料和 YKK 拉鍊製成

NOMATIC Travel Pack 20L

- Designed for everyday use and for those shorter 1-3 days trips
- Full perimeter zipper, magnetic water bottle pockets, RFID safe storage, and hidden pockets
- Made with durable, water-resistant materials and YKK zippers

香港運動消閒博覽

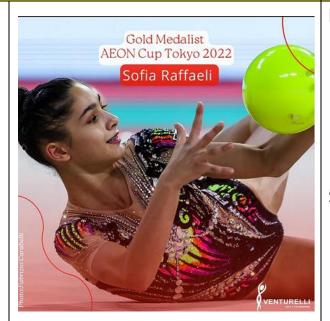
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Fun & Learn 學遊天地

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IKINGS Group Limited

展位號碼 Booth No.: 5B-E25 Website: www.ikings.hk/

國際專業藝術體操課程

- 糅合了藝術體操,美學體操及各類舞蹈的基本 技巧
- 保送參與兩個國際考試,增強個人履歷
- 多元化活動演出發掘藝術體操及美學體操之興趣

體操球

- FIG 官方認可專業藝術體操比賽用具
- 帶有 VNT 標誌和 F.I.G. 的特殊激光標記·保證 耐用
- 多種顏色, 意大利製造

International & Professional RG Course

- Incorporates basic skills of artistic gymnastics, aesthetic gymnastics, and various types of dance
- Guaranteed participation in two international exams to enhance personal resume
- Diverse performances and activities to cultivate interest in artistic and aesthetic gymnastics

Gymnastics Ball

- FIG officially approved professional rhythmic gymnastics competition equipment
- Special laser marking with VNT logo and F.I.G. approved for longlife
- Multiple colors, made in Italy

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美扣香港有限公司 Mic O Mic HK Ltd.

展位號碼 Booth No.: 5B-E27 Website: www.gift-minds.com

KENELEPHANT 日本名設計"一蘭拉麵"盒玩系列

- 來台展店多個年頭,至今依然人氣不減
- 深受大眾喜愛的知名拉麵品牌"一蘭拉麵"終於與 kenelephant 聯手推出盒玩系列

Ichiran Ramen box play series by KENELEPHANT

- The store has been in Taiwan for many years, and it is still popular
- The well-known ramen brand "Ichiran Ramen" loved by everyone teamed up with kenelephant to launch the box play series

Concombre 公仔擺設系列

一個個可愛小動物擺設同配件,只要幾款擺埋一 齊,都會營造一種異常療癒既畫面

Concombre doll display series

 A cute little animal decoration and accessories, just a few decorations